



**THE UPCOMING FEDERAL ELECTION  
COMES DOWN TO A SIMPLE CHOICE:**

- We can do better**
- Let's settle for less**

Important information to help you elect an MP who knows:  
**We can** create sustainable industries that offer good jobs to all.

**We can** ensure everybody can retire with dignity.

**We can** protect our health care system.

**We can** maintain quality public services.

**We can** treat our veterans with respect.

**FORGET THE  
NOW!** **WE CAN DO BETTER:  
IT'S TIME FOR CHANGE**

# We can do better on issues that matter to us all.

**BY** almost every measure, Canada is among the best countries in the world. We're prosperous, caring, safe and secure because we've always believed that we can do better.

It's that kind of attitude that spurred us to build successful industries that offer good jobs, quality public services, universal health care, Old Age Security, the Canada Pension Plan, and armed forces known for bravery and professionalism.

There's no doubt we face economic challenges. It's time again for us to think about ensuring that every Canadian is doing better.

Some politicians will try to play on your fears,

and tell you that the only way to feel safe and secure is to settle for less.

But just remember: Canada didn't become Canada by settling for less.

Our parents and grandparents understood that prosperity and security flow from investing in ourselves and living according to our principles of co-operation and fair play.

**And so no matter what issue matters most to you, this federal election comes down to a simple choice:**

Do you want a government that thinks we should settle for less, or do you want a government that knows we can do better?

## HEALTH CARE

**When it comes to wait times and the availability of care professionals, we have reason to worry. "Access to primary health care has not improved since 2007," says the Canadian Institute of Health Information. It will only get worse if the Conservatives are able to enact their plan to reduce funding by a further \$36 billion.**

- WE CAN DO BETTER** by providing national leadership and stable, long-term funding to cut wait times, ensure adequate staffing, and build money-saving programs like Pharmacare.
- WE MUST SETTLE FOR LESS** by continuing to chip away at the funding our provinces get to provide health care, and allowing more and more privatization to creep in.

## GOOD JOBS

**Since 2000, the number of Canadians working for minimum wage or less has doubled. There are now more than a million part-time workers who'd rather work full-time. And the CIBC says the quality of Canadian jobs has hit a 25-year-low.**

- WE CAN DO BETTER** by investing in sustainable new industries that create good green jobs for all.
- WE MUST SETTLE FOR LESS** by letting "the market" decide we can only have low-wage temporary jobs.

## QUALITY PUBLIC SERVICES

**Quality Public Services ensure that every Canadian has a fair shot at life. But decades of cuts are jeopardizing our schools, infrastructure, social services, and health care. In other words, the cuts are jeopardizing fairness itself.**

- WE CAN DO BETTER** by investing in the quality public services that support Canadians—especially women—who provide them and depend on them.
- WE MUST SETTLE FOR LESS** by continuing to cut taxes to corporations and the rich, leading to even more public service cuts or privatizations.

## DIGNIFIED RETIREMENT

**More than 11 million Canadians do not have a workplace pension plan, or sufficient retirement savings. The Canada Pension Plan (CPP) has proven to be a solid way to ensure that Canadians have retirement security.**

- WE CAN DO BETTER** by investing a couple extra dollars a day in the Canada Pension Plan (CPP) so that everybody is assured a dignified retirement.
- WE MUST SETTLE FOR LESS** by telling Canadians that they must fend for themselves.

## RESPECT FOR VETERANS

**For our armed forces members, returning to civilian life is often a huge challenge, particularly for those who suffered physical or mental injuries as a result of their service.**

- WE CAN DO BETTER** by keeping our promise to provide the care our veterans so richly deserve.
- WE MUST SETTLE FOR LESS** by continuing to cut the services and health care upon which our veterans depend.



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# *The* We can do better Checklist

This election is a chance for us to start doing better. There are all kinds of things you can do to help make it happen. It's just like a buffet—feel free to try them all!

- Ensure you're registered to vote (by visiting [www.elections.ca](http://www.elections.ca) or calling 1-800-463-6868).*
- Encourage three other people to ensure they're registered to vote.*
- Vote (in an advance poll if possible).*
- Post a brief note on social media explaining why you're planning to vote.*
- Face-to-face, tell three people why you plan to vote.*
- By text or email, tell three people why you plan to vote.*
- Raise an issue you care about during an election debate or all-candidates forum.*
- Volunteer for your candidate.*
- Invite three people to volunteer for your candidate.*
- Become a candidate.*



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All Together Now! is the campaign of a large group of Canadians who believe we all reap the rewards of Good Jobs, Quality Public Services, Tax Fairness, and Labour Rights. The campaign is sponsored by the National Union of Public and General Employees (NUPGE), which is made up of hundreds of thousands of public and private employees across Canada.

